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🕒 SECTOR REPORT

# Services for Aging Adults in New Jersey

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Generated by: Brandon Beck

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## “Services for Aging Adults in New Jersey” Sector Report

Geographies: New Jersey (NJ)

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Causes: Geriatrics, Adult day care, Elder housing, Senior services, Gerontology

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Years: 2020–2024

# Services for Aging Adults in New Jersey

In 2024, Services for Aging Adults in New Jersey brought together **237 nonprofits** and the **186 foundations** who funded them.

Among core sector metrics in 2024, Ecosystem revenue saw the strongest growth (+11%), while Ecosystem funding by institutional philanthropy saw the sharpest decline (-32%). These mixed trends highlight both opportunity and concern.

In 2024, nonprofits in this ecosystem received \$8.8M in grant funding. The median grant size across 284 grants was \$10K.

## Nonprofits:

**237**

(2024)

## Total Revenue:

**\$1.6B**

(2024)

## Largest Revenue Source:

**Program Services**  
**83% (\$1.3B)**

(2024)

## Funders:

**186**

(2024)

## Total Grant Funding:

**\$8.8M**

(2024)

## Typical Org Profile:

Median Budget \_\_\_\_\_ **\$938.2K**

Median Grant Size \_\_\_\_\_ **\$10K**

Median Cash on Hand \_\_\_\_\_ **3 mos.**

(2024)

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# Key Indicators / State of the Sector

Among core sector metrics in 2024, Ecosystem revenue saw the strongest growth (+11%), while Ecosystem funding by institutional philanthropy saw the sharpest decline (-32%). These mixed trends highlight both opportunity and concern.

## ECOSYSTEM SIZE

Ecosystem revenue **increased substantially**

**\$1.6B** in 2024

↗ 11% from previous year

## NONPROFIT SUSTAINABILITY

Ecosystem nonprofits with positive net income **remained stable**

**50%** in 2024

↗ 3% from previous year

## ECOSYSTEM STAFFING

Ecosystem nonprofit staffing **remained stable**

**17.2K** in 2024

↗ 2% from previous year

## INSTITUTIONAL PHILANTHROPY <sup>1</sup>

Ecosystem funding by institutional philanthropy **decreased substantially**

**\$8.8M** in 2024

↘ 32% from previous year

# Key Indicators / Ecosystem Revenue

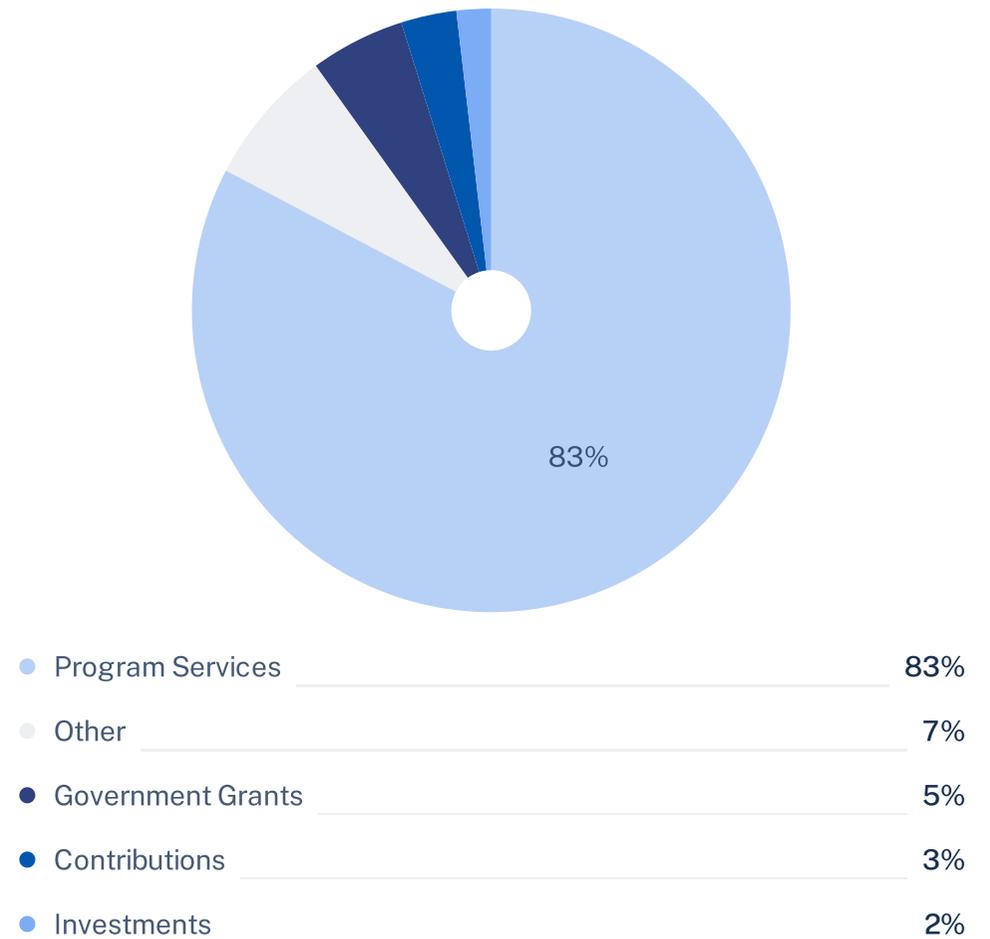
Ecosystem revenue **increased substantially** in 2024, totaling **\$1.6B**.

Ecosystem Revenue by Year



The top ecosystem revenue source was **Program Services** in 2024, at **83% of total**.

Ecosystem Revenue by Source (2024)



# Funding / Summary

From 2020–2024, nonprofits in this ecosystem received **\$151.2M** in grant funding. Most grants were on the smaller side, with a **median size of \$9K**.

## Ecosystem Funding

Total grant dollars given by foundations and public charities to nonprofits in this ecosystem, 2020–2024.

**\$151.2M** 

Total Funding \_\_\_\_\_ **\$164.4B**

Total funding given by all funders in this ecosystem across all sectors, 2020–2024.

## No. of Funders 2020–2024

**439**

Funded Nonprofits \_\_\_\_\_ **382**

## No. of Grants 2020–2024

Matched grants only

**1,878**

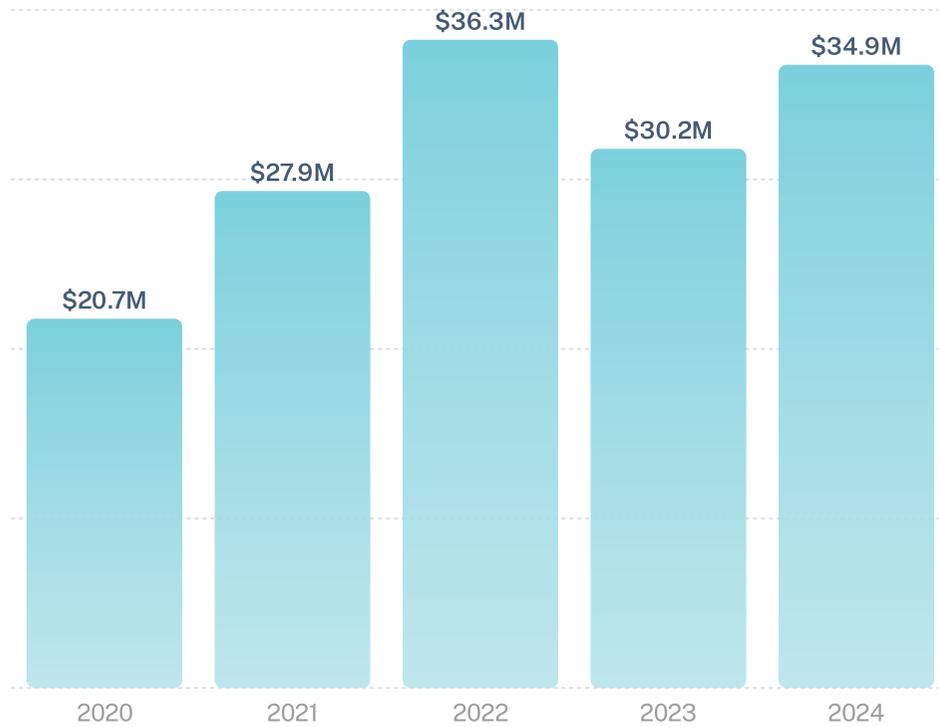
Avg / Median Grant \_\_\_\_\_ **\$85.9K / \$9K**

# Funding / History

Funding in this ecosystem peaked in 2022, falling by \$1.4M to \$34.9M in 2024. The number of active funders remained relatively stable, ranging from 183 to 237 between 2020 and 2024.

## Funding by Year

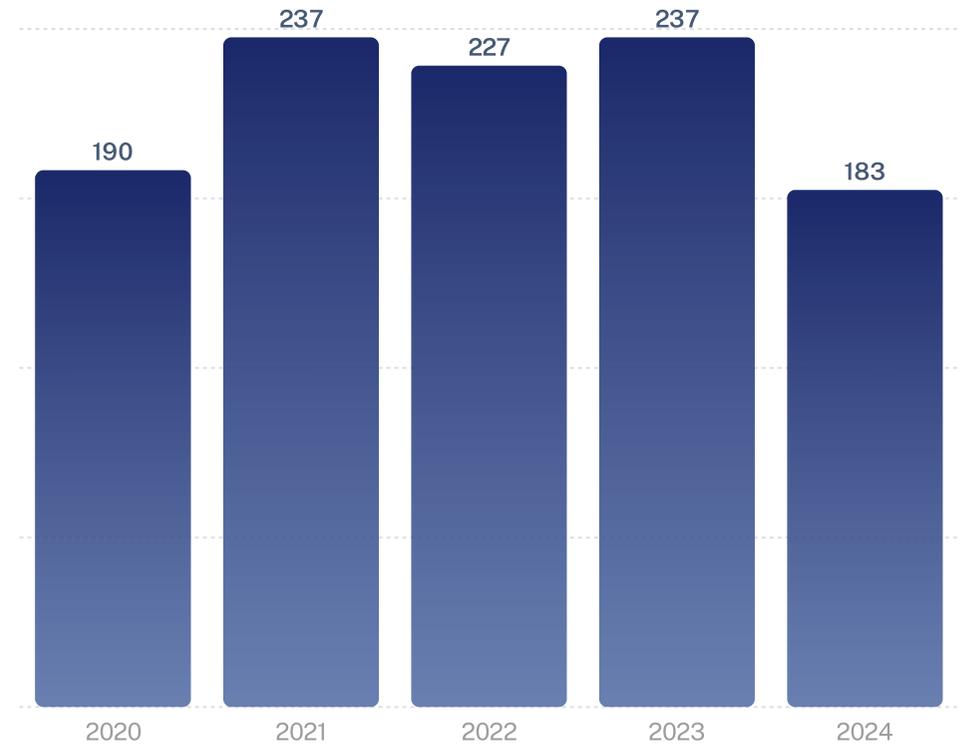
Yearly ecosystem funding



Total funding given to all nonprofits in this ecosystem, broken down by year.

## Number of Funders by Year

Yearly ecosystem funders

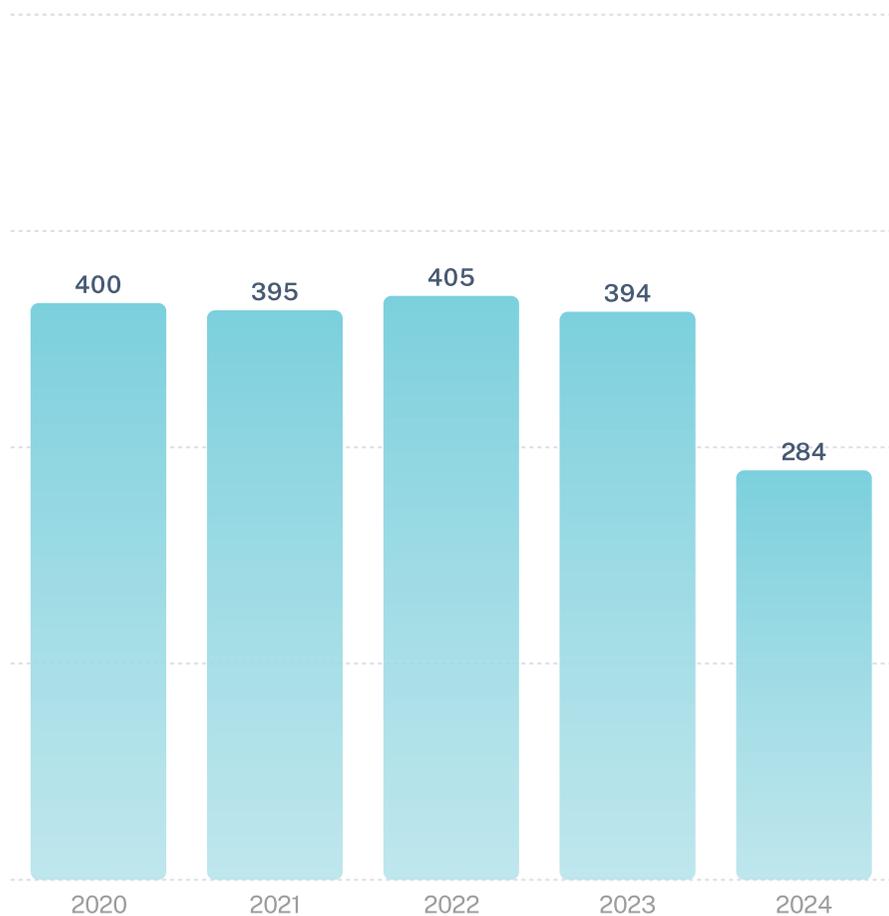


Total number of funders who gave to at least one nonprofit in this ecosystem, broken down by year.

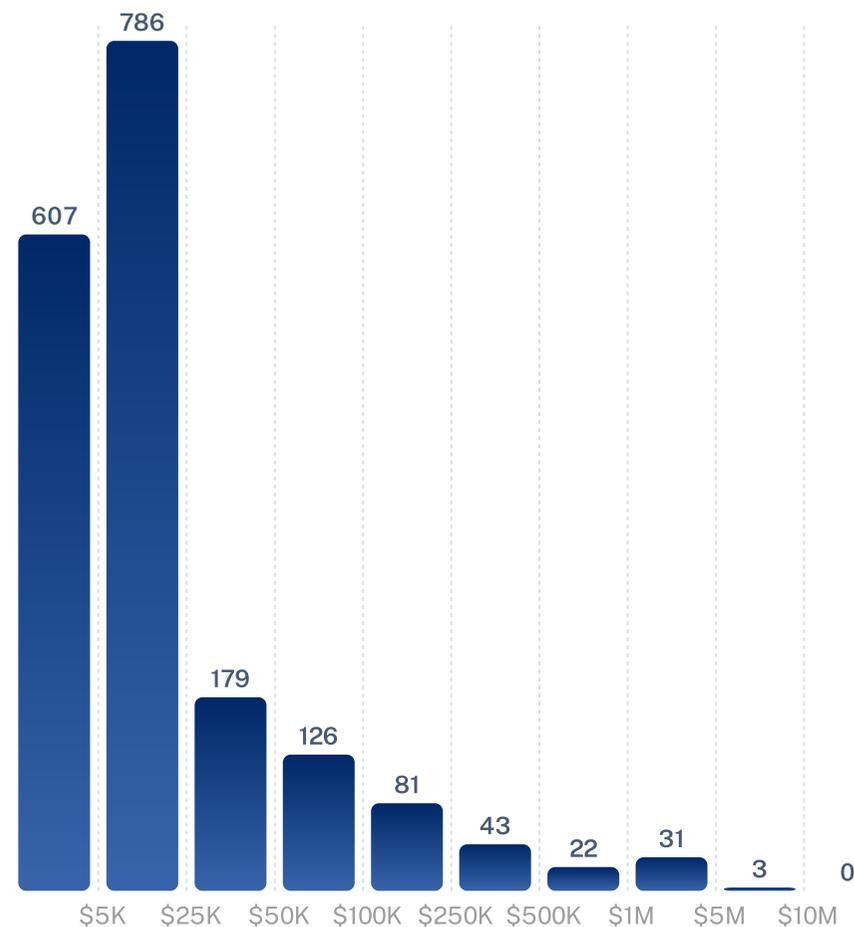
# Funding / Grants Given

The number of grants awarded declined from 400 in 2020 to 284 in 2024. While most grants were under \$100K, a smaller number of large awards — 34 grants over \$1M — played an outsized role in shaping total funding.

### Grants by Year

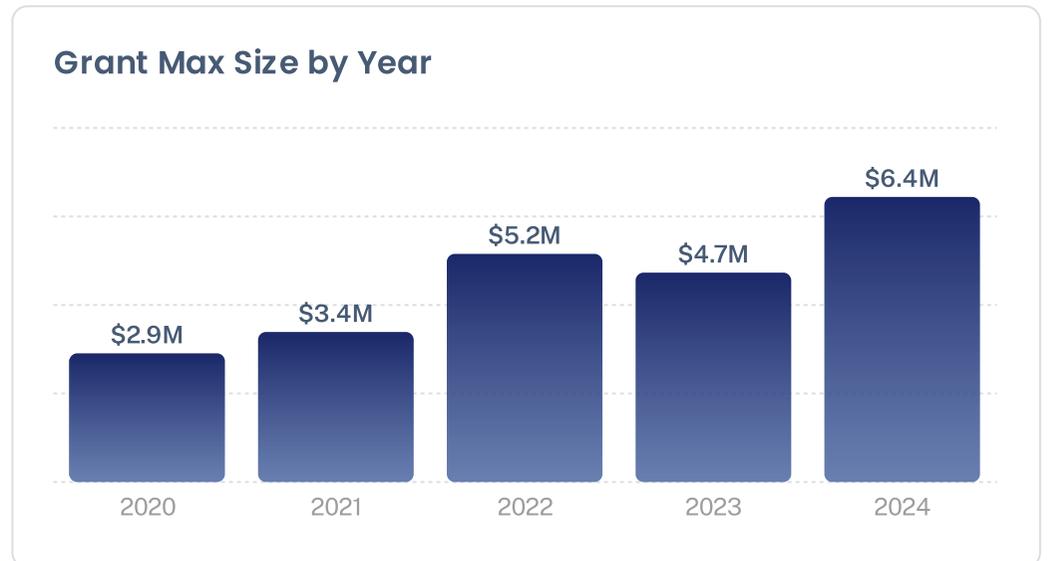
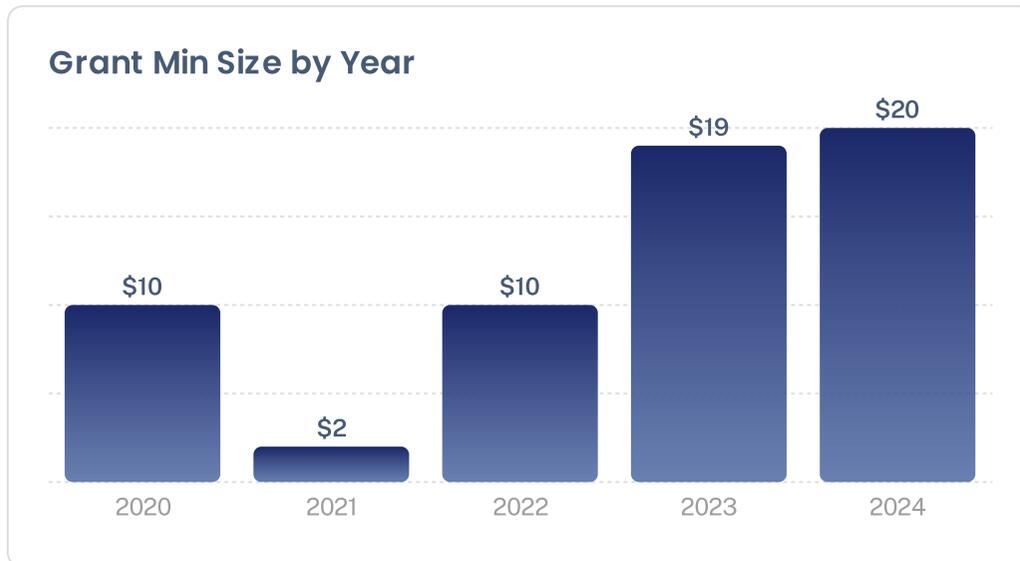
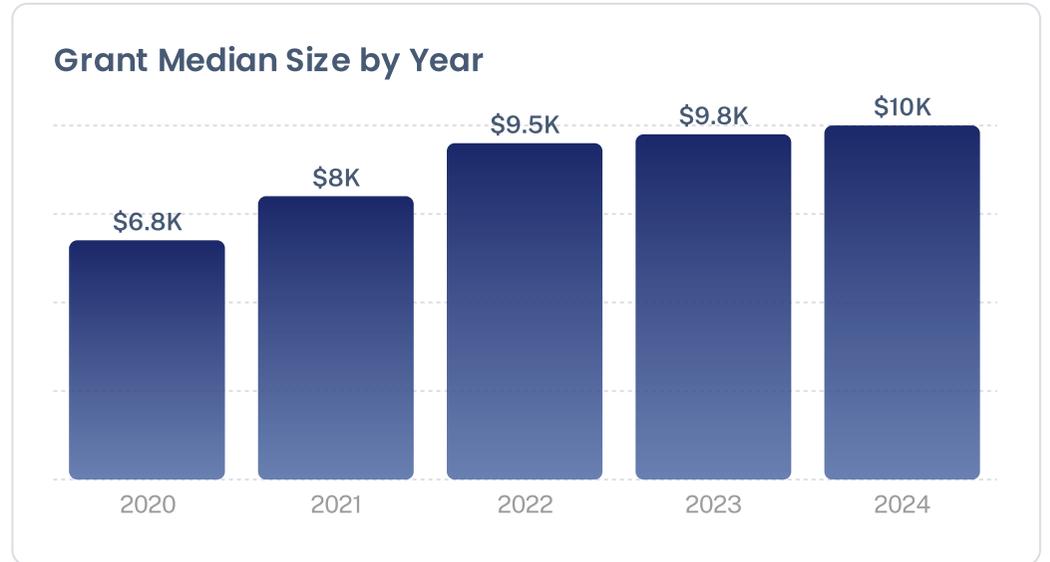
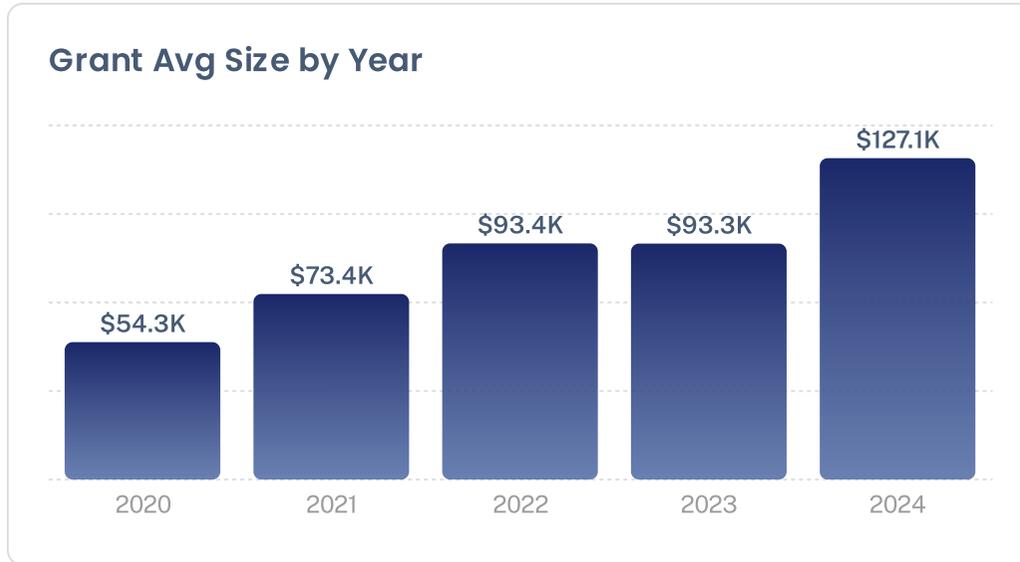


### Grants by Size



# Funding / Grants Given

The median grant size grew from \$6.8K in 2020 to \$10K in 2024. Grant size trends varied modestly over time without extreme shifts.



# Funding / Grants Given

The largest grant given in 2024 was from Conference on Jewish Material Claims Against Germany Inc to JEWISH FAMILY & CHILDREN'S SERVICES OF NORTHERN NEW JERSEY, INC for SOCIAL WELFARE, totaling \$6.4M.

## Top Grants (8 of 1,878)

[See all 1.9K grants](#)

#	Funder	Nonprofit	Grant Description	Year	Grant Size
1	<a href="#">Conference on Jewish Materi...</a> New York, NY, US	→ <a href="#">JEWISH FAMILY &amp; CHILDREN'S S...</a> TEANECK, NJ, US	SOCIAL WELFARE	2024	\$6.4M
2	<a href="#">FOUNDATION OF THE OSCAR AND E...</a> Somerset, NJ, US	→ <a href="#">THE MARTIN AND EDITH STEIN ASS...</a> Somerset, NJ, US	FUND OPERATIONS	2024	\$5.3M
3	<a href="#">FELLOWSHIPLIFE FOUNDATION I...</a> Basking Ridge, NJ, US	→ <a href="#">HOTGS INC</a> Basking Ridge, NJ, US	GENERAL OPERATIONS	2024	\$4.2M
4	<a href="#">FELLOWSHIP VILLAGE INC</a> Basking Ridge, NJ, US	→ <a href="#">FELLOWSHIPLIFE INC</a> Basking Ridge, NJ, US	GENERAL OPERATIONS	2024	\$4.1M
5	<a href="#">ALMAR FOUNDATION C/O RO...</a> WASHINGTON TOWNSHIP, NJ, US	→ <a href="#">JEWISH HOME FOUNDATION OF NO...</a> Rockleigh, NJ, US	GENERAL SUPPORT	2024	\$2.2M
6	<a href="#">GREENWOOD HOUSE FOUNDATION...</a> Ewing, NJ, US	→ <a href="#">GREENWOOD HOUSE HOME FOR T...</a> Ewing, NJ, US	PROVIDES FINANCIAL SUPPORT TO THE HOME'S OPERATION	2024	\$929.9K
7	<a href="#">JEWISH FEDERATION OF NORTH...</a> PARAMUS, NJ, US	→ <a href="#">JEWISH FAMILY &amp; CHILDREN'S S...</a> TEANECK, NJ, US	GENERAL	2024	\$861K
8	<a href="#">The Harry and Jeanette Weinberg...</a> Owings Mills, MD, US	→ <a href="#">Jewish Community Housing Corpo...</a> Livingston, NJ, US	TO SUPPORT THE RENOVATION OF THE LESTER SENIOR HOUSING COMMUNITY, AN AFFORDABLE HOUSING DEVELOPMENT FOR OLDER ADULTS.	2024	\$750K

# Funding / Funder Highlights

As the top funder by grant count, DONOR ADVISED CHARITABLE GIVING INC gave 56 grants to nonprofits in the ecosystem from 2020 to 2024.

## Biggest Ecosystem Funder

# \$22.8M



[Conference on Jewish Material Claims Against Germany Inc](#)

The funder who gave the most money to nonprofits in this ecosystem, 2020–2024.

## Most Grants Given

# 56



[DONOR ADVISED CHARITABLE GIVING INC](#)

The funder who gave the most grants to nonprofits in this ecosystem, 2020–2024.

## Largest Grant

# \$6.4M



[Conference on Jewish Material Claims Against Germany Inc](#)

The funder who gave the single largest grant to any nonprofit in the ecosystem from 2020–2024.

## Biggest Grantee Change

# +4



[AMERICAN ENDOWMENT FOUNDATION](#) 

The funder who added the most new grantees from this ecosystem to their portfolio, 2020–2024.

# Funding / Top Funders

Conference on Jewish Material Claims Against Germany Inc was the largest funder to the ecosystem during the period 2020 to 2024. They gave \$22.8M, comprising 1% of their funding and 10% of total funding to the ecosystem.

## Top Funders (8 of 437)

[See all 437 funders](#)

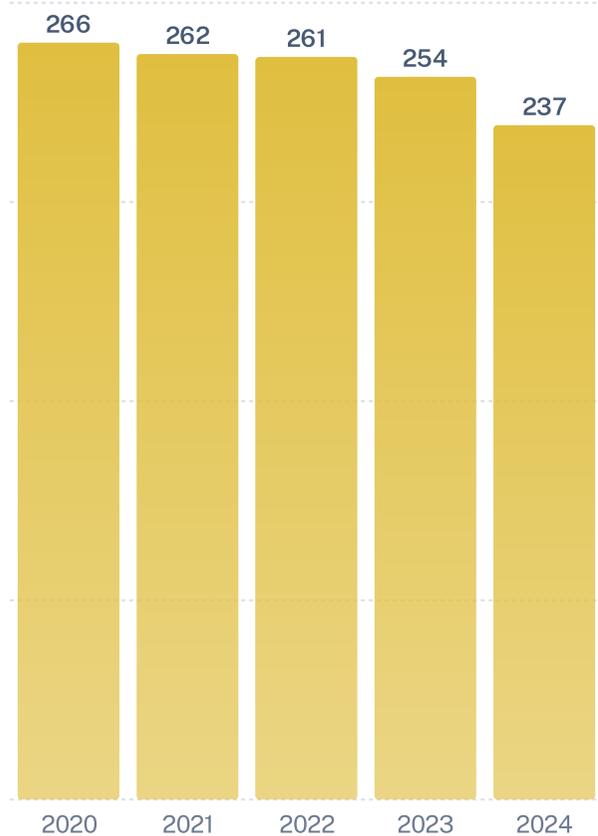
#	Funder Name	Total Funding	Ecosystem Funding	Ecosystem Focus	Ecosystem Grantees	Ecosystem Grants
1	<a href="#">Conference on Jewish Material Claims Against Germany Inc</a> <span>Pub-78</span> New York, NY, US	\$2.1B	\$22.8M	1%	2	10
2	<a href="#">FOUNDATION OF THE OSCAR AND ELLA WILF CA</a> Somerset, NJ, US	\$14.7M	\$13.6M	92%	3	7
3	<a href="#">FELLOWSHIPLIFE FOUNDATION INC</a>  Basking Ridge, NJ, US	\$13.1M	\$13M	99%	4	9
4	<a href="#">JEWISH FEDERATION OF GREATER METROWEST NJ</a>  Whippany, NJ, US	\$37.1M	\$12.6M	34%	2	6
5	<a href="#">FELLOWSHIP VILLAGE INC</a> Basking Ridge, NJ, US	\$12.5M	\$12.5M	100%	2	4
6	<a href="#">THE KAPLEN FOUNDATION</a> Tenafly, NJ, US	\$36.1M	\$7.9M	22%	2	6
7	<a href="#">Holland Christian Home Foundation</a> North Haledon, NJ, US	\$6.9M	\$6.9M	100%	1	5
8	<a href="#">United Methodist Homes of New Jersey Foundation Inc</a> Neptune, NJ, US	\$5.4M	\$5.4M	100%	1	5

# Nonprofits / History & Health

The number of ecosystem nonprofits decreased substantially in 2024, down by 11% from 2020. Most operated with annual budgets under \$938.2K and held 3 months of cash or less, signaling limited financial cushion.

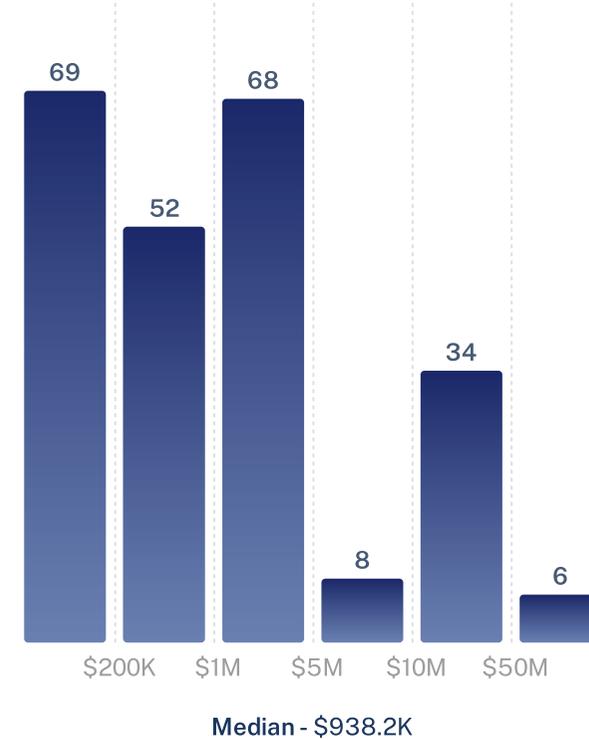
## Nonprofits by Year

Reported 990s



## Operating Budget Size

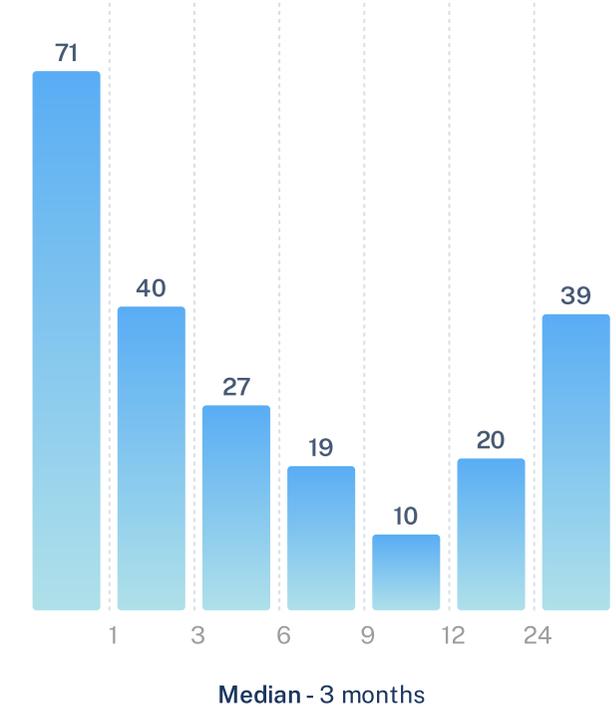
Last reported 990 (2024)



Total expenditures of nonprofits in this ecosystem, grouped by size. Excludes pass-through funds such as member benefits and grants to other entities.

## Cash Reserves in Months

Last reported 990 (2024)



Estimated months a nonprofit can operate with current cash reserves, at current expense rates. Calculation:  $((\text{cash} + \text{savings}) / (\text{total expenses} - \text{depreciation})) * 12$ .

# Nonprofits / Income & Assets

The share of nonprofits with positive net income remained stable over the period, up by 3% from 2020 to 2024. Most organizations held more assets than liabilities in 2024, indicating overall balance sheet stability.

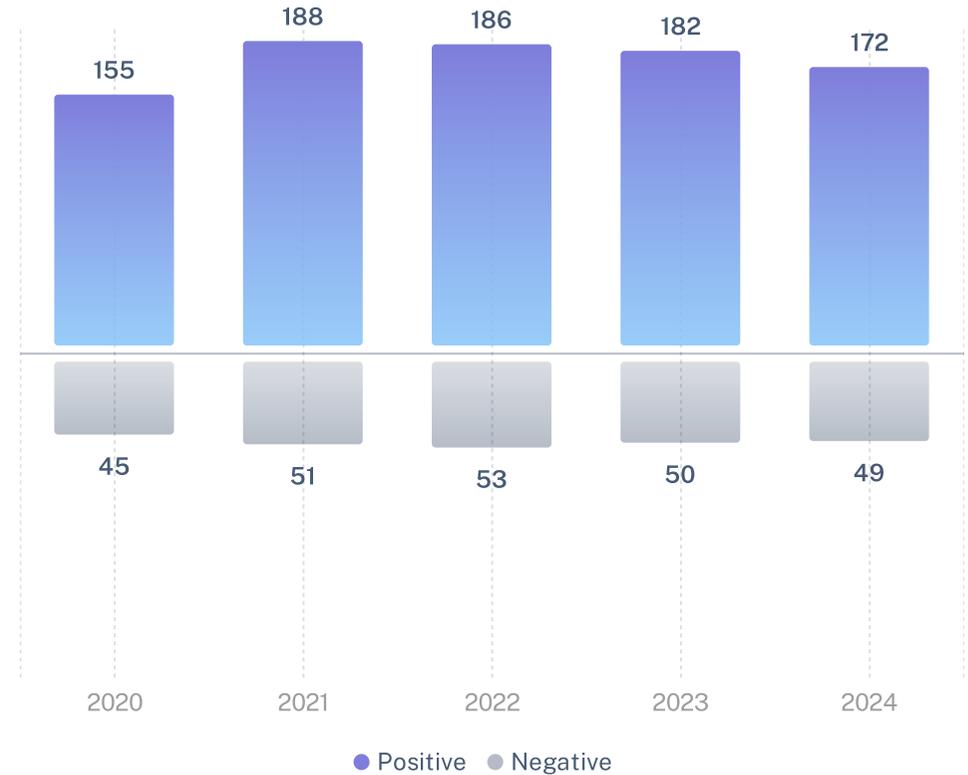
## Positive vs. Negative Net Income

Number of nonprofits with positive (revenues > expenses) or negative (expenses > revenues) net income, broken down by year.



## Positive vs. Negative Net Assets

Number of nonprofits with positive (assets > liabilities) or negative (liabilities > assets) net assets, broken down by year.

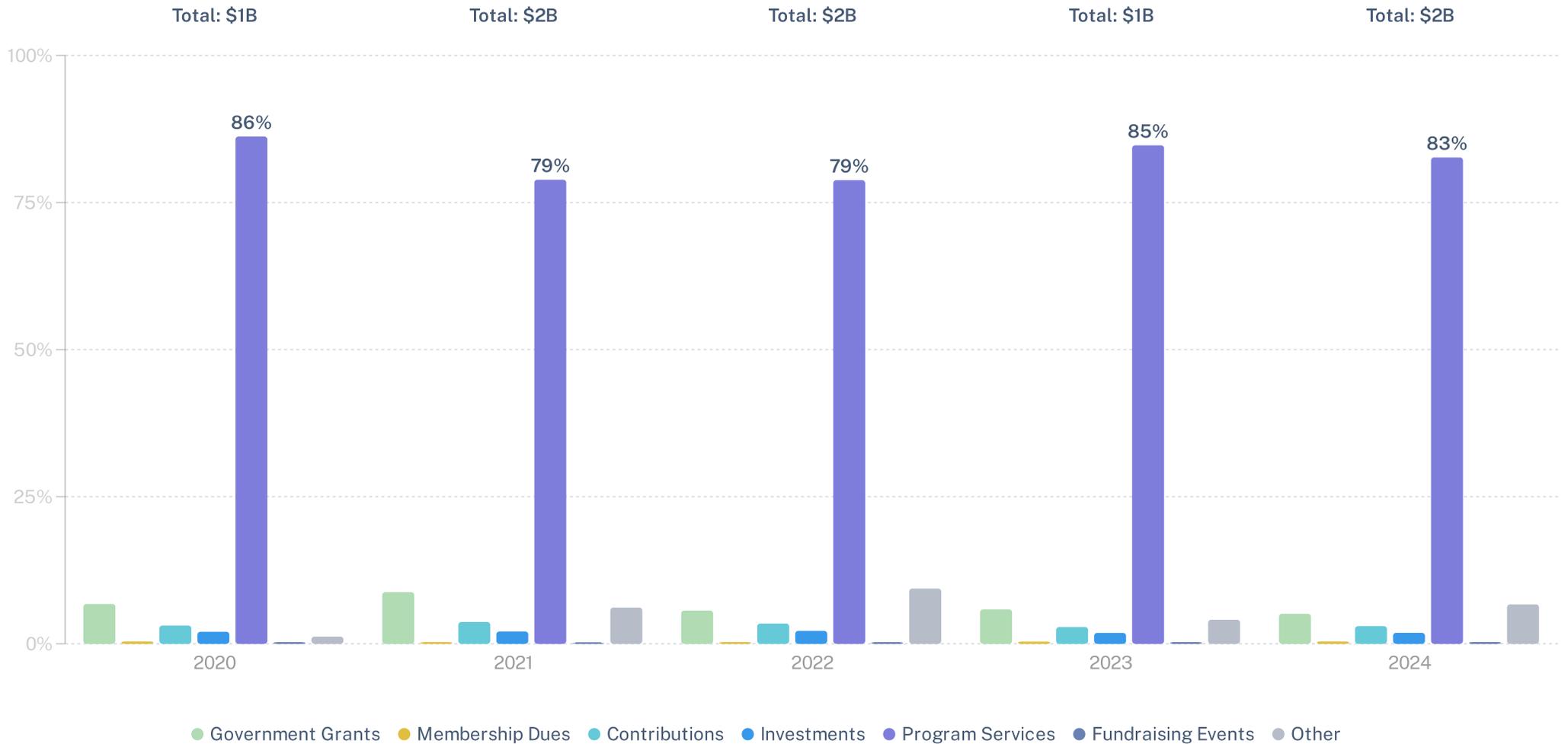


# Nonprofits / Revenues

Total revenue for nonprofits in the ecosystem increased substantially in 2024, up by 49% from 2020. Program Services was the primary revenue driver in 2024, totaling \$1.3B and accounting for 83% of ecosystem revenue.

## Revenue Breakdown

A high level summary of combined revenue sources for all nonprofits in the ecosystem

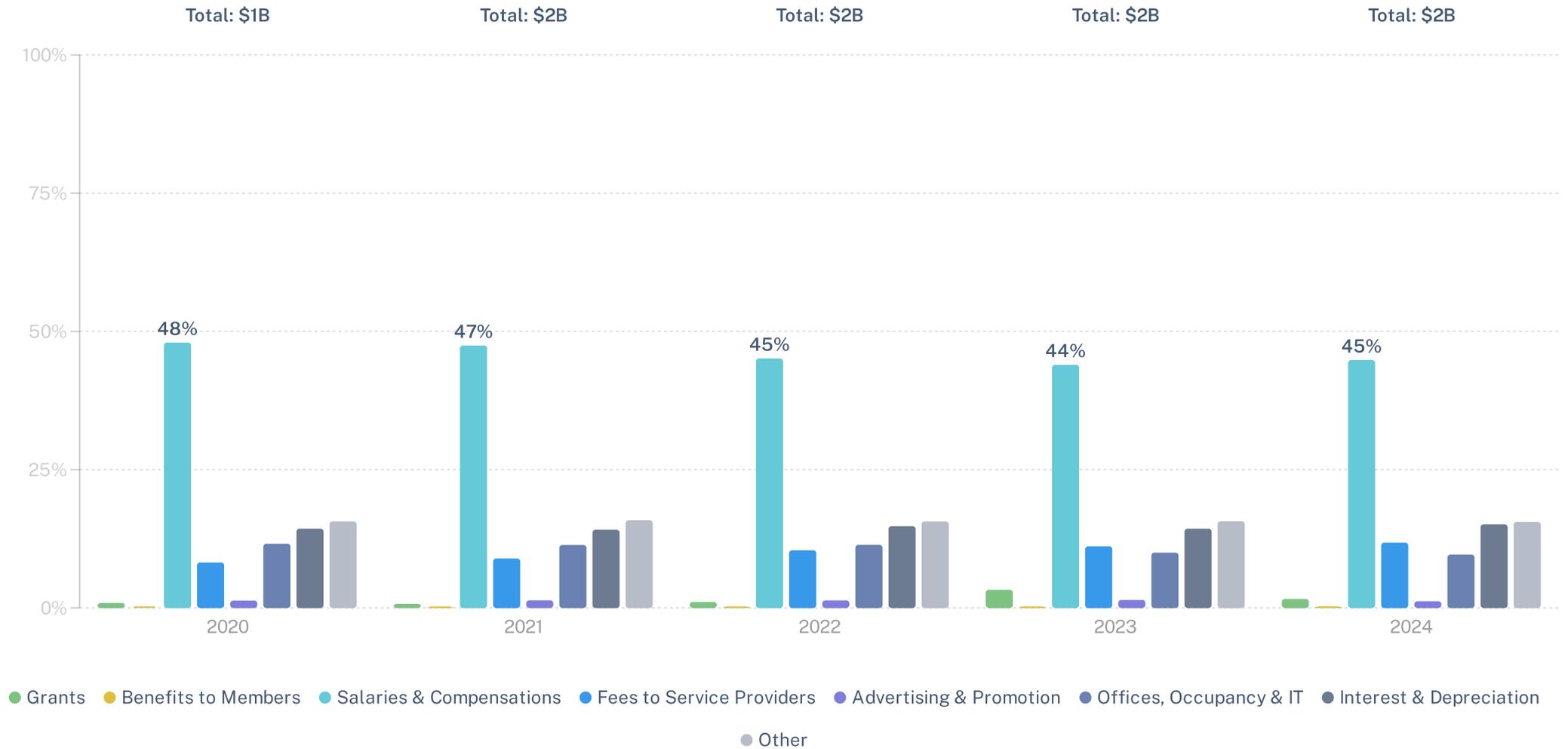


# Nonprofits / Expenses

Total expenses for nonprofits in the ecosystem increased substantially in 2024, up by 46% from 2020. Salaries & Compensations was the primary expense in 2024, totaling \$726.1M and accounting for 45% of ecosystem spending.

## Expense Breakdown

A high level summary of combined expense types for all nonprofits in the ecosystem



# Nonprofits / Nonprofit Highlights

JEWISH FAMILY & CHILDREN'S SERVICES OF NORTHERN NEW JERSEY, INC garnered the most revenue in 2024 of any organization within the ecosystem at 11% funding share. SOUTHERN NEW JERSEY PERINATAL COOPERATIVE relied most on government funding, receiving \$16M in government grants in the same year.

## Largest Funding Share

# 11%



JEWISH FAMILY & CHILDREN'S SERVICES OF NORTHERN NEW JERSEY, INC 

The nonprofit that received the largest share of ecosystem funding in 2024.

## Biggest Funder Growth

# 3



MONTCLAIR SHARED HOUSING ASSOCIATION INC

The nonprofit in the ecosystem that gained the most new funders in 2024.

## Top Government Funding

# \$16M



SOUTHERN NEW JERSEY PERINATAL COOPERATIVE 

The nonprofit in the ecosystem that received the largest amount of government funding in 2024.

## Program Services Revenue

# \$236.5M



SPRINGPOINT SENIOR LIVING INC

The nonprofit in the ecosystem that received the largest amount of funding from program services in 2024.

# Nonprofits / Top Nonprofits

With an operating budget of \$267M in 2024, SPRINGPOINT SENIOR LIVING INC is the largest nonprofit in the ecosystem.

## Top Nonprofits (8 of 382)

[See all 382 nonprofits](#)

#	Nonprofits Name	Latest 990	Operating Budget	Total Revenues	Total Expenses	Total Assets	Board & Execs	Staff	Funding Share	Total Funders	Funder Change
1	<a href="#">SPRINGPOINT SENIOR LIVING INC</a> Wall, NJ, US	2024	\$267M	\$259.3M	\$267.4M	\$803.1M	15	2K	< 1%	4	+2/+200%
2	<a href="#">CEDAR CREST VILLAGE INC</a> Pompton Plains, NJ, US	2024	\$115.8M	\$111.5M	\$115.9M	\$499.6M	14	1.3K	-	0	-
3	<a href="#">SEABROOK VILLAGE INC</a> Tinton Falls, NJ, US	2024	\$85.2M	\$73.8M	\$85.5M	\$311.2M	14	901	< 1%	2	-
4	<a href="#">FELLOWSHIP VILLAGE INC</a> Basking Ridge, NJ, US	2024	\$65.3M	\$61.6M	\$69.4M	\$191.8M	11	588	2%	3	0/0%
5	<a href="#">LANTERN HILL INC</a> New Providence, NJ, US	2024	\$56.4M	\$49.6M	\$56.4M	\$249.2M	14	561	< 1%	1	-
6	<a href="#">United Methodist Homes of New Jersey</a> Neptune, NJ, US	2025	\$53M	\$52.8M	\$53M	\$59M	14	1.5K	2%	6	+2/+100%
7	<a href="#">MORRIS HALL - ST LAWRENCE INC</a> LAWRENCEVILLE, NJ, US	2022	\$52.7M	\$47.5M	\$52.7M	\$48.1M	15	776	< 1%	2	-/0%
8	<a href="#">CaringHouse Projects Inc</a> Atlantic City, NJ, US	2024	\$46.1M	\$54.6M	\$46.1M	\$49.3M	5	805	-	0	-

## About the Data

This report was produced by Impala using data derived from publicly available IRS Form 990 filings and related nonprofit disclosures for 2020–2024. While Impala applies normalization and quality-assurance methods, the underlying data are self-reported and may include errors, omissions, or filing delays.

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